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| <p><b>REGIONAL FUNDING<br/>RHONE-ALPES CINEMA<br/>CRITERIA AND PROCEDURE</b></p> |
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In 2004, a new generation of conventions (2004-2006) of cinematographic and audio-visual development was implemented by the CNC with the State (regional Directions of the cultural affairs – D.R.A.C) and the regions. These conventions aim at strengthening the regional support for the cinematographic production in all its components (*writing, development, production*). They seek to contribute at the re-localization of shooting in France, factor of employment. Under the terms of these conventions, the CNC will invest 1 Euro for 2 Euros spent by the region. This measure, according to the Minister for the Culture and Communication, is justified by the development of employment and the cultural production<sup>1</sup>.

A convention (2004-2006) of cinematographic and audio-visual development between the State, CNC and the Region Rhone-Alpes was signed in 2004. The territorialisation criteria are set up by the region.

Within the framework of STATE/CNC/Rhone-Alpes convention, the region delegates to the Rhone-Alpes Cinéma the administration of the regional support for the feature films. The region gives to the Rhone-Alpes Cinema the CNC contribution<sup>2</sup> related to the feature films. The Rhone-Alpes Cinéma supports the production and diffusion of the feature films. It has the mission to respect the diversity of cinematographic creation, to emphasize original projects and to renew the cinematographic and audio-visual language<sup>3</sup>.

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| <b>Recipient :</b>             | Production company of feature films authorized by the CNC   |
| <b>Criteria of eligibility</b> | <ul style="list-style-type: none"> <li>- an agreement between the producer and the director must be signed,</li> <li>- to have collected at least 25% of the film financing (without the producer contribution), or to have obtained the advance on receipt from the CNC (in both cases, the letters of commitment must be provided),</li> <li>- to make a proposal for a significant shooting of the film in Rhone-Alpes (Ain, Ardeche, Drome, Isere, Loire, Rhone, Savoie, Haute-Savoie), in practical sets exterior shot and/or interior or in an approved studio of the Rhone-Alpes region,</li> <li>- to be likely to obtain the approval of production of the CNC, as well as in the event of international co-production.</li> </ul> |
| <b>Application file</b>        | <ul style="list-style-type: none"> <li>- scenario</li> <li>- Information on scriptwriter, director, producer, feature actors, technicians</li> <li>- Business plan</li> <li>- Detailed cost estimate pointing out the expenditure spent in the region</li> <li>- Synopsis</li> </ul>  |

<sup>1</sup> Ministère de la culture et de la communication, communiqué de presse, Paris le 20 septembre 2004, <http://www.culture.gouv.fr/culture/actualites/index-discours.htm>

Bilan des mesures prises par Renaud Donnedieu de Vabres en faveur du cinéma, mardi 16 mai 2006, <http://www.culture.gouv.fr/culture/actualites/index-discours.htm>

<sup>2</sup> The convention for the development of the cinematographic productions between the Rhone-Alpes and the Rhone-Alpes cinema (Centre européen cinématographique Rhone-Alpes)

<sup>3</sup> Article 6 of the Convention State/CNC/Rhone-Alpes

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|                   | <ul style="list-style-type: none"> <li>- Note of intention of the director (optional)</li> <li>- note on the shooting in Rhone-Alpes region in particular specifying the number of days of shooting in practical sets exterior shot and/or interior or in a studio</li> <li>- cv of the director</li> <li>- cv of the producer</li> <li>- cv of the scriptwriter (S)</li> </ul>   |
| <b>Assessment</b> | <p>The projects are selected by a committee of professional experts. the experts evaluate in particular :</p> <ul style="list-style-type: none"> <li>- the artistic elements of the project (scenario, director, actors, etc) ;</li> <li>- the technical and financial feasibility (cost estimate, risk of production, business plan)</li> <li>- the duration of the shooting in the region</li> <li>- the expenditure of production spent in the region</li> <li>- the capacity of investment recovery</li> </ul> <p>In the event of favourable decision of the Rhone-Alpes Cinema, the negotiation is finalized with the producer and the co-production contract must obtain the investments approval of the CNC.</p> |

The expenditure of the production spent in the region shall correspond to 1,5 of the total regional aid amount.

### **Support for production of feature films**

*“The amount of the investment of the Rhone-Alpes Cinéma is fixed in taking into account :  
(...)*

- *Amount of the expenditure of shooting in the Rhone-Alpes Region. The proportion of the expenditure must respect at least one of the two following limits:*
- *1<sup>era</sup> limit: the proportion cannot be lower than 25% of the expenditure of shooting, the evaluation being carried out – as regard the diversity of the productions, at the end of the year, on the whole of films shot in the region,*
- *2<sup>eme</sup> limit: the amount of the expenditure of shooting in the region must be at least equal to the amount invested by the center in coproduction in the film<sup>4</sup>”*

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<sup>4</sup> Extract from : Article 6 Aide à la production de long métrage de cinéma Rhône-Alpes Cinéma : outil de coproduction de films de longs métrages cinéma en Rhône Alpes, Convention de développement cinématographique and audiovisuel 2004-2006 entre l’Etat (Ministère de la culture et de la communication Prefecture de la Région Rhône-Alpes, Direction régionale des affaires culturelles Rhône-Alpes, Centre National de la Cinematographie et la Région Rhône-Alpes.